



International Business and Management Studies

(tot 13.00 uur: O5.224 en na 13.00 uur: W2.315)

Hogeschool Rotterdam

Locatie Kralingse Zoom

Kralingse Zoom 91

3063 ND Rotterdam

What to expect during the trial study day?

During our “proefstudeer” programme you can experience what it is like to be a student in our college. You will be asked to do various assignments, on your own and in groups, which represent the various aspects of your study. Topics will be taken from subjects such as CrossCultural Management, Communication, Marketing, Logistics and Finance. Some of our students will join you for the day. They can help you and answer any questions you might have.

Lunch and Beverages

On arrival and during the afternoon programme you will get something to drink. Lunch is also provided for. Extra beverages are for sale in the canteen. You do need a “chipknip” for this.

What to bring?

You do not have to bring anything.

Preparation

For this programme you don't have to prepare anything

Programme

09.00 - 09.30: Registration. Reception by students. Drinks are served

09.30 - 10.00: Welcome in Auditorium

10.00 - 10.30: Introduction

10.30 - 12.00: Cross Cultural Management/ BCN

12.00 - 12.30: Guided tour of the building

12.30 - 13.00: Lunch in restaurant

13.00 –13.15 Question Time

13.15 - 13.55: Marketing

14.00 - 14.40: MOB

14.45 - 15.25: Logistiek

15.25 - 15.40: Hand out participation certificate

15.40: End of programme

programma proefstudereren